

## Nuconic Channels New Growth via Integration with Two Complementary Packaging Businesses



**November 6, 2018** – We are pleased to announce that Nuconic Packaging is joining forces with two other successful plastic thermoforming companies: EasyPak of

Leominster, MA, and Tray-Pak of Reading, PA. The combination of these three innovative businesses will strengthen our ability to serve our valued customers with a broad line of complementary products and a wide spectrum of technical and manufacturing capabilities across a national footprint. The combined company will continue to be led by its existing talented and committed leadership team and will operate under the EasyPak name.

We are currently in the process of rebranding the company name, website, and related communication material that will launch in 2019. The new company, EasyPak, will have an innovative logo that will convey the ethos of the firm supported by our mottos: smart, secure, and sustainable packaging.



**Smart** supports being innovative with speed to market.

**Secure** supports our tamper evident, quality, customer service and continuous improvement focus.

**Sustainable** supports our core strategy in choice of materials and environmental stewardship with our commitment to sustainability initiatives.

Dave Furstoss, CEO of EasyPak states, “We are all very excited about the future of this business, and integrating the longstanding history, best-in-class customer service and high quality product offerings that each of the three underlying companies bring to bear. Our vision for EasyPak is to grow our leadership position in the thermoformed packaging space and continue to serve our customers with manufacturing excellence and loyalty.”

The new domain representing the rebranded business will be [www.EasyPak.com](http://www.EasyPak.com) and we encourage you to visit the landing page to learn more about the company while the new integrated website is being completed.